

Operation Purple® Program



OPERATION PURPLE® CAMPS

Each summer, over 1,500 military kids will connect per year with peers who understand what its like for a parent to serve in the military. At camp, kids enjoy kayaking, zip lining, horseback riding, and thrive in an environment with fully trained counselors and staff experienced in helping them adapt and overcome the stressors of military life. With a waitlist of more than 2,000 kids each year, Operation Purple Camp continues to be a sought-after summer experience. Military Kids Serve, Too®!

OPERATION PURPLE FAMILY RETREATS®

Our retreats help families reunite and reintegrate after deployments. Families can unplug, relax, and attend organized activities to help strengthen and renew their relationships. With an average of 300 family applicants each year, and the ability to serve only a quarter of these families, Family Retreats remain paramount to strengthening the well-being of military families.

OPERATION PURPLE HEALING ADVENTURES®

Our Healing Adventures are family retreats designed specifically to help families of wounded, ill, or injured service members. These long-weekend experiences help families adjust to their “new normal,” and rediscover family-fun and togetherness. With an average of 150 applications and the ability to serve only a fourth of these families, Healing Adventures continue to be vital to our mission and the nation’s wounded, ill, or injured families.



Together we're stronger®

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