

NATIONAL MILITARY FAMILY ASSOCIATION

STATE OF THE MILITARY FAMILY

SUMMIT

Sponsorship Opportunities



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ASSOCIATION

About the 2023 State of the Military Family Summit

The National Military Family Association is on a mission to stand up for, support, and enhance the quality of life for every military family through bold advocacy, innovative programming, and dynamic and responsive solutions. In 2023, NMFA is hosting our annual leadership event, The State of the Military Family.

Sponsorships

Star-Level Sponsorships

5 Star Sponsor.....	\$100,000
4 Star Sponsor.....	\$75,000
3 Star Sponsor.....	\$50,000
2 Star Sponsor.....	\$25,000
1 Star Sponsor.....	\$10,000

Event Sponsorships

Wi-Fi Sponsor.....	\$7,500
Military Family Champion.....	\$1,000
Military Family Supporter.....	\$500

WHO WE ARE

For more than 50 years, the National Military Family Association has stood up for and supported military families. Military families know the challenges of this lifestyle aren't getting any easier — the stress of multiple deployments, constant relocations, wounds, illnesses, and injuries have a significant impact on each member of the military family, not just the service member. When the entire family is well supported on the home front, a service member is better able to focus on the mission ahead.

OUR PROGRAMS

At NMFA, we know serving and supporting military families makes our country stronger. Our thoughtfully designed programs were created in response to needs voiced by the families of our nation's men and women in uniform and continue to dynamically grow to meet their changing needs. NMFA is proud to provide military spouse scholarships, camps for military kids, and retreats for families reconnecting after deployment and for families of the wounded, ill, or injured. These programs are open to families of the currently serving, veterans, retired, wounded, or fallen members of the Army, Navy, Marine Corps, Air Force, Space Force, Coast Guard and Commissioned Corps of the USPHS and NOAA.

Together we're stronger®



State of the Military Family

April 27, 2023

The National Military Family Association's State of the Military Family Summit is held each year with senior-most officers and enlisted leaders from each of the service branches, policy makers, military family members, and others invested in military family well-being. This event will explore the many aspects of military life.

Past presenters and keynotes include: General Mark A. Milley, Chairman of the Joint Chiefs and Mrs. Hollyanne Milley; General Joseph F. Dunford, Jr., former Chairman of the Joint Chiefs of Staff and Mrs. Ellyn Dunford; VADM Raquel Bono, former Director, Defense Health Agency; The Honorable Mike McCord, former Under Secretary of Defense & Chief Financial Officer; The Honorable Brad Carson, former Under Secretary of Defense for Personnel & Readiness; former CIA and NSA Director General Michael Hayden; and former Chairman of the Joint Chiefs of Staff General Richard Myers; First Lady of the United States, Dr. Jill Biden, The Honorable Miguel Cardona, 12th US Secretary of Education, Johnnie Johnson, Former NFL All-Pro and Founder of Moving Families Foundation, Patricia M. "Patty" Barron, U.S. Deputy Assistant Secretary of Defense for Military Community and Family Policy

Star-Level Sponsorship Opportunities

	5 Star \$100K	4 Star \$75K	3 Star \$50K	2 Star \$25K	1 Star \$10K
Recognition as Presenting Sponsor	X				
Recognition During Program Remarks	X	X	X		
Priority seating with honored guests and senior leaders	4	2	1		
Priority Seating				X	X
Event Seating (Each table seats 10 guests)	2 Tables	1 Table	1 Table	5 Seats	2 Seats
Networking Reception Access	X	X	X	X	X
Opportunity to provide welcome remarks	X				
Opportunity to provide promotional items or other information	X	X			
Opportunity to place an ad in the digital program	X	X			
Recognition in the digital program	Logo	Logo	Logo	Logo	Listed
Logo and recognition in Video Newsletter	X	X	X	X	
Recognition on NMFA social media channels	X	X	X	X	X
Logo on all event signage	X	X	X	Listed	Listed
Recognition on the Event webpage and NMFA's website	Logo	Logo	Logo	Logo	Listed
Recognition in NMFA's Annual Report	X	X	X	X	X

State of the Military Family Event Sponsorship Opportunities

Wi-Fi Sponsor

\$7,500

Two seats at Event

Sponsor name and logo printed on table tent placed on each table with a custom username and password information

Recognition in NMFA's annual report

Military Family Champion Sponsor

\$1,000

Two seats at Event

Recognition in NMFA's annual report

Military Family Supporter

\$500

Your support will provide two seats for military family members

Recognition in NMFA's annual report

READY TO MAKE AN INVESTMENT?

Contact Lyndy Rohe at 703.931.6632 or LRohe@MilitaryFamily.org



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