

The National Military Family Association

# STATE OF THE MILITARY FAMILY<sup>SM</sup> SUMMIT & OPERATION ADVOCACY



## Sponsorship Opportunities

Our State of the Military Family Summit has become a tradition. Each year we gather with leaders, policymakers and stakeholders to take a look at the biggest challenges of military life and the steps we can take together to solve them. This year, we're adding an afternoon session, Operation Advocacy, to empower military families to raise their voices for the changes our families need most.

**May 9, 2025 • Top of the Hill • 1 Constitution Ave NE, Washington, DC 20002**

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### State of the Military Family Summit • 9:00am – 11:00am

Our morning kicks off with our signature State of the Military Family Summit, where we will address these challenges and explore how we can strengthen the families who play a vital role in protecting our nation.

America's military readiness depends on the strength of its families. As policies shift and communities change, military families must adapt quickly to new challenges, from frequent relocations to military spouse unemployment, food insecurity, and mental health struggles. Despite these hardships, military families continue to serve.

### Networking & Lunch • 11:00am - 1:00pm

Join us for a networking lunch, offering a unique opportunity to connect with fellow military spouses, advocates, and community leaders.

### Operation Advocacy: More Than a Spouse • 1:00pm – 4:00pm

We will reconvene in the afternoon with our inaugural Operation Advocacy: More Than a Spouse event, which will bring together bipartisan leaders, expert storytellers, and military spouses to take action on a critical issue: military spouse unemployment.

For over 55 years, the National Military Family Association has been committed to helping spouses raise their voices and strengthen families and communities. Military spouses will engage with decision-makers and influencers and become part of a movement driving real change.

# Star-Level Sponsorship Benefits

	5 Star \$50K	4 Star \$25K	3 Star \$15K	2 Star \$10K	1 Star \$7.5K
Recognition as presenting sponsor	X				
Opportunity to provide welcome remarks	X				
Ad in digital program	X	X			
Recognition during program remarks	X	X	X		
Reserved seating	X	X	X		
Recognition in NMFA video newsletter	X	X	X	X	
Logo in digital program	X	X	X	X	X
Recognition on NMFA's social media channels	X	X	X	X	X
Logo on all event signage	X	X	X	X	X
Recognition on the event webpage	Logo	Logo	Logo	Logo	Logo
Recognition in NMFA's annual report	X	X	X	X	X

# State of the Military Family Event Sponsorship Benefits

Wi-Fi Sponsor	\$5,000
Sponsor name and logo printed on table tent placed on each table with a custom username and password information as well as recognition in NMFA's annual report.	
Military Family Champion Sponsor	\$2,500
Recognition in event program and recognition in NMFA's annual report.	
Military Family Supporter	\$1,000
Recognition in digital program and NMFA's annual report.	

## WHO WE ARE

The National Military Family Association (NMFA) is the leading 501(c)(3) nonprofit dedicated to serving all military families. Since 1969, NMFA has worked with families to identify and solve the unique challenges of military life.

For 55 years, NMFA has been the go-to source for Administration and government officials, members of Congress, and key decision-makers who want to understand the issues facing military families. Between deployments, heightened operational tempo, military-mandated moves, financial challenges, the lasting physical and emotional tolls of war, and other uncertainties unique to military life, military families need more than a voice on Capitol Hill—they deserve our support.

## OUR PROGRAMS

In addition to our advocacy work, NMFA meets the immediate needs of America's military families with programs designed to support their financial security, well-being, and quality of life, including scholarships for military spouses, support and skill development for military teens, and summer camps for military kids in areas with the highest financial stress.

We are proud to be the voice for military families, addressing critical needs and creating long-term solutions. NMFA serves the families of service members, veterans, retired, wounded, or fallen members of the Army, Marine Corps, Navy, Air Force, Space Force, Coast Guard, and Commissioned Corps of the USPHS and NOAA.

**Together We're Stronger®**

**Join us in making a lasting impact on  
military families, become a sponsor today!**

**Contact Kristen Stoll at 703.931.4604 or [KStoll@MilitaryFamily.org](mailto:KStoll@MilitaryFamily.org)**

