



NATIONAL  
MILITARY FAMILY  
ASSOCIATION

# 2022

## ANNUAL REPORT







**NATIONAL  
MILITARY FAMILY  
ASSOCIATION**

The National Military Family Association is the leading nonprofit dedicated to serving the families who stand beside the uniform.

NMFA is the proven voice of military families. We've stood beside service members, their spouses, and their children for more than 50 years. Our Association is the go-to source for administration officials, members of Congress, and key decision makers when they want to understand the issues facing families. They know we have "boots on the ground" with military families and understand better than anyone that military families serve, too.

Through the support, programs, and research data we provide, and our respected voice on Capitol Hill and with the Department of Defense and Veterans Affairs, our Association always looks out for the families who stand beside the uniform and for those who serve.





# A MESSAGE FROM THE CEO

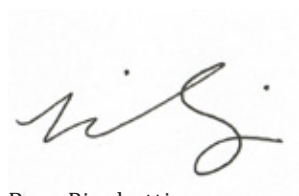
What a year!

I am excited to share all the incredible things the National Military Family Association made possible for military families in 2022. As you take in the stories, images, and impact, I want you to know that you were a part of it all -- and we couldn't do it without you.

I'm proud of our accomplishments for military families, inspired by the team who made it all possible and thankful for those who support us.

Here's to another fantastic year ahead!

Together, we're stronger.



Besa Pinchotti  
Chief Executive Officer





# 2022 HIGHLIGHTS

## Operation Purple® Program

Launched our first Parent x Teen experiences, teen-exclusive camps, and Operation Purple Alumni Field Days.

## Military Spouse Scholarship Program

Health sciences degrees and professional pursuits including licensures and certificates were top priority for this year's 639 recipients.



## Research + Insights

Nationally recognized and awarded for research and reporting on military families with features in academic publications and speaking engagements.

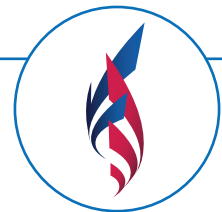
## Military Teen Voters

Created a one-stop shop with resources and information for military families—with a big focus on teens—to promote their right to cast a ballot and vote.



# YEAR IN REVIEW

Military families needed support in 2022 and NMFA responded. Armed with research and more than 50 years of experience, we reduced the challenges faced by our families through sophisticated advocacy and innovative programming. And we continue to work these issues.



Families told us about their struggles with food insecurity, access to affordable child care, and the rising cost of living. We heard firsthand about their struggles with mental health and wellness. They told us about their difficulties finding and building community throughout the pandemic, and how that made PCS moves, deployments, and transitioning out of the military harder than ever before.

As we have for more than 50 years, NMFA stepped up.

## Giving Military Teens a Seat at the Table

In 2022, we officially welcomed Bloom: Empowering the Military Teen into the NMFA family. Through military moves, school transitions, deployments, and adolescence, military teens play a critical role in their families and are an important part of our military community. They deserve a seat at the table.





9%

Only 9% of respondents to our Military Teen Experience Survey reported having high levels of mental well-being.

**When military teens attended Operation Purple camps:**



100%

100% of teens say they connected with others at Operation Purple camps.

As Bloom continues to grow at NMFA, they have become the authoritative voice of military teens. Through our collaborative annual research on the lives of military teens and, together with our policy experts, our teens have shared their stories at the highest levels. We even hosted a private, round-table conversation with Secretary of Education, Miguel Cardona, at our State of the Military Family Summit.

This summer, we also launched new programming in response to the support military teens need, including an all-teen Operation Purple Camp, powered by Wounded Warrior Project® and two Parent x Teen Experiences designed to cultivate better teen-parent communication and meet the

unique needs of our Hidden Helpers—kids of a wounded, ill, or injured service member parent.

## Empowering Military Families

NMFA continues to lead the way as advocates for military families. In 2022 we focused on military family well-being, ending military food insecurity, and enhancing financial security.

We advocated for the Healthcare Fairness for Military Families Act, a bill that would extend dependent coverage under TRICARE for children of service members up to the age of 26 at no additional cost. This important legislation would bring TRICARE in line with commercial insurance plans and support our oldest military kids' physical health and well-being.

This fall, NMFA's Chief Executive Officer, Besa Pinchotti, represented military families at the White House Conference on Hunger, Nutrition, and Health. Alongside three of our strongest partners in the fight to end food insecurity in our military community, we shared alarming data and outlined policies that will put an end to this shameful problem.

The Fiscal Year 2023 National Defense Authorization Act (NDAA) includes provisions that will help the military families struggling the most. The income eligibility threshold for the Basic Needs Allowance, a targeted pay increase to support low-income military families, was increased to 150% of federal poverty guidelines from the previous cap of 130%.

**100%**

of parents felt more connected with their teen following the Parent x Teen retreat.

**100%**

of teens felt the Parent x Teen retreat gave them a chance to spend quality time together and make new memories.



Military teens rated Operation Purple Camp 4 out of 5 stars!





## Military Spouse Scholarships



**\$662,0000 in funding  
disbursed**



Since its inception in 2004, NMFA's Military Spouse Scholarship Program has awarded more than \$8.2M to military spouse recipients.

The bill also authorized the Secretary of Defense to increase the cap even further, to 200% of federal poverty guidelines, in certain circumstances.

These improvements will strengthen the Basic Needs Allowance, but for many military families, that relief is still out of reach. For families in need, our work continues, and we won't stop fighting until every military family has the resources they need to thrive.

In addition to after-the-fact interventions, military spouse employment and underemployment must be turned around for our military families to have financial stability. Military spouses must often put their careers on hold because of the demands of military life—and the pandemic only made that worse.

The Military Spouse Hiring Act continued to be one of NMFA's top legislative priorities. The bill would add military spouses as a target group under the Work Opportunity Tax Credit, incentivizing businesses to hire them. While we were successful in garnering substantial support for the legislation in 2022, we were unable to get it included in the omnibus spending bill and will take this priority into 2023.

While we advocate for the long-term solutions

military families need, we work to give our families support today.

This year, more than 6,000 military spouses applied for funding through our Military Spouse Education and Employment Program to try to advance their careers and add to their family's financial stability. In 2022, in partnership with longstanding supporters, like the Fisher House Foundation, we awarded 639 scholarships for spouses' tuition, school, and business expenses, small business costs, and professional licenses and certifications.



**\$5.8 million in child  
care fee relief provided  
to families since 2020.**

Access to high-quality, affordable child care remains a huge barrier to employment for military spouses. During the pandemic, when this need was exacerbated, we launched our Child Care Fee Relief program. In 2022, this final year of the program, we were able to award 390 military families with more than \$850,000 in child care fee relief in partnership with Army Emergency Relief and Air Force Aid Society. NMFA will continue to advocate for policies

that help military families access and afford the child care their families need.

## Building Community in the Great Outdoors

For families looking for a transformative experience during the summer, NMFA delivered its signature Operation Purple programs with support from partners like Wounded Warrior Project, Lockheed Martin, and USAA. Operation Purple programs connect military kids and families, wherever they are, to others just like them—and in sharing their experiences, they build the kind of community we know they need.

NMFA welcomed 1,449 military kids to Operation Purple Camp at 13 locations across the country. At Operation Purple Camp, military kids enjoy a free week of traditional sleep away camp, make new friends, get outdoors, learn new skills, and build community with children going through the same military life experiences they are.

For families unable to attend Operation Purple Camp in person, we offered our third year of Operation Purple Camp at Home—a unique Operation Purple experience that brings the fun of camp to you, wherever you are. This summer we provided more than 500 military kids ages 3-12 with a one-of-a-kind, virtual camp experience full of song and dance, drumming, martial arts, magic, and so much more. We were joined by military kids from around the world and were thrilled to even travel virtually with some of them during military-mandated PCS moves.

Operation Purple Healing Adventures® brings that community and connection to families of the wounded, ill, and injured. NMFA hosted three Operation Purple Healing Adventures retreats in 2022, providing 217 family members a weekend of fun at camp locations across the country, while also participating in customized programing designed



## Why Families Choose Virtual Camp



- 1 They live overseas.
- 2 They're moving to a new duty station.
- 3 Their child might not be ready for overnight camp.
- 4 It's perfect for children with medical needs.
- 5 Activities can be done anytime!

to build on communication and resiliency skills. Participants connected with other families in a safe space, immersed in the healing properties of nature.

Operation Purple Family Retreats® offer similar programming for families navigating the normal transitions of military life. NMFA welcomed 515 family members to three retreat weekends and four new one-day experiences this year. Participants





were able to build community and carry their own growth and transformation as both family members, and part of the family unit with them, when they go back to their daily lives.

## Telling the Military Family Story

In addition to representing military families at the White House and in the halls of Congress, NMFA represented military families at events across the country and on the international stage—including at the United Nations.

This summer, NMFA Chief Executive Officer Besa Pinchotti traveled to Europe to join Prime Minister Albin Kurti of Kosovo in conversation about the sacrifices of American service members and their military families, including the two Apache pilots—officers David A. Gibbs and Kevin L. Reichert—who lost their lives in Albania in 1999 in support operations for the NATO intervention in Kosovo.

NMFA's longstanding commitment to military families was also celebrated at home when NMFA was honored at the Congressional Club's 109th First Lady's Luncheon as the event's charitable recipient.

NMFA was also recognized for our unparalleled



work to understand the military family experience. In November, at the National Council on Family Relations (NCFR) annual conference, NMFA accepted the Military Families and Children Outstanding Proposal award.

In November, we were able to tell the story of our military kids and teens to our biggest audience yet. In partnership with Under Armour and Project Rock, we showcased the strength and tenacity of the military kids we serve at Operation Purple Camp. Through a video voiced by entertainment megastar Dwayne "The Rock" Johnson, we watched two kids navigate the transitions and challenges of military life, sharing the story of the strength and the support they need along the way.

## Together We're Stronger®

We have accomplished so much for military families this year—elevating their voices, fighting for the solutions families need tomorrow, and building the programs and resources that help today. But we couldn't do any of this important work without you, our circle of supporters. Thank you for understanding that military families serve, too.

# 2022 IMPACT



“ The receipt of this scholarship will have an undeniable positive impact on my family’s financial situation while I am in school. Graduate education is expensive and often comes with very limited opportunities for assistance. This scholarship allows me to continue working towards my aspirations with significantly less stress on my plate. I cannot express my appreciation enough, so I will be sure to carry it with me along my journey.”

“ I am incredibly delighted to learn that I have been selected to receive the National Military Family Association Spouse Scholarship for the 2022-2023 school year! Thank you for investing not only in me, but in all the other scholarship recipients. Being a military spouse has presented some unique challenges as I continue to pursue my education, however, your generosity makes me feel supported in ways that I cannot express. Thank you very much for all that you do.”



NICOLE PERDUE, MARINE CORPS



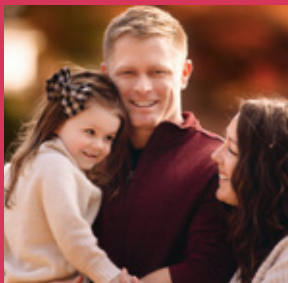


ELIANA MAYBERRY, ARMY

“A huge heartfelt thank you for the scholarship! I feel truly honored and blessed to be a recipient. I am now entering my second year of nursing school and this award will greatly help alleviate some of the upcoming expenses as I gear up for another semester! My family and I are forever grateful for this gift.”

“Thank you NMFA for all the help and opportunities you have given me. I truly do appreciate it and will forever be thankful. This childcare reimbursement program through the AER is absolutely amazing, to say the least. We live in a very difficult time and every bit helps. Getting up to \$3,000 back from childcare would go such a long way for our family.”

SHARP FAMILY, AIR FORCE



KOPCHAK FAMILY, ARMY

“We are so grateful for the childcare relief we have been awarded this year. This relief has come at the perfect time with the inflation of food prices, gas, college, and childcare. We are humbled to be a recipient of this award. Thank you.”

“ Thank you so much for allowing us to be able to come have an experience that made a lot of memories that we will always have. We enjoyed every moment together as a family and in getting to meet other families to make new friends. We were truly blessed from beginning to end.”

THE KANANEN FAMILY, ARMY



DUKES FAMILY, NAVY RESERVE

“ Mission accomplished! We bonded as a family and met some other wonderful military families. Thank you so so much to Operation Purple for giving us this amazing opportunity to make memories!”

OPERATION PURPLE CAMPER AT CAMP WAHSEGA IN GEORGIA



“ The most fun activity here at Operation Purple Camp was the water games!”



# 2022 SUPPORTERS

Thank you to these generous  
partners who help NMFA shine.

Corporations and Foundations that gave \$25,000 or more.



Wasily Family Foundation



LOCKHEED MARTIN



Sally Brown McInnes & John McInnes  
CHARITABLE TRUST



ARMY  
EMERGENCY  
RELIEF



<b>\$100,000+</b>	Anonymous Donor	Richard and Kathryn Radmer	Michael and Vickie Jeansonne
	Estate of Emiliano A. Mazzarella	Renaissance Arlington Capital View Hotel	William and Linda Kirvan Family Foundation
	Estate of John J. Sakowicz	Shlomo Y. Rechnitz/Tamar Rechnitz Charity Foundation	KKR & Co. Inc.
	William C. Holm Revocable Trust / John E. Holm, Trustee	The Barry Robinson Center	The Linton Family Charitable Fund
<b>\$50,000 - \$99,999</b>		Alfred and Helen Selgas	Julio A. Lopez
	Anonymous Donor	TowerCares Foundation	Linda Lee Maines Living Trust
	Estate of Charles Scott Nierman	TriWest Healthcare Alliance	Maurice Maurizi
	Estate of Sharon Kowalik	Value Options Federal Services Inc.	Craig K. Niiya
<b>\$10,000 - \$24,999</b>		C. Scott and Dorothy E. Watkins Charitable Foundation	Gordon R. Ray
	Anonymous Donor	Lacy Williams	Raytheon Company
	Beacon Health Options	<b>\$5,000 - \$9,999</b>	Dana and John Richardson
	The William Brown Foundation		Darryl and Sue Sjostrom
CLA Foundation	Anonymous Donor		Saul Skoler
CSX Transportation	Army & Air Force Exchange Service		Sons of the American Revolution-District of Columbia Society
DAV Charitable Service Trust	Bass Pro Shops & Cabela's Outdoor Fund		The Leroy Thom Jean Thom and T L Foundation Inc.
Delta Dental of California	Berkowitz II Foundation		Gene Ulrich
General Dynamics Corporation	Christopher A. Blackman Foundation Inc.		Veterans United Foundation
Frank Hogan	Louise Blackman Family Foundation	<b>\$2,500 - \$4,999</b>	Nancy Walker
International SOS Government Services	Ann Campbell		Armed Forces Services Corporation
Dennis and Linda Leuthauser	Church & Dwight Employee Giving Fund		Margaret S. Ashworth
Patricia Moore	Margaret G. Devanny-Price		The Boeing Company
OptumServe Health Services	The Dougherty Family Foundation		Raquel Bono
PCSgrades	Integra Foundation		R. Kingsbury Chase
Hollister and David Petraeus			Kirsten Cluver



Jennifer Dalton	\$1,000 - \$2,499	Randolph Christen
Christopher Duke	Jess and Jasmine Alcid	Anthony and Anne Cochran
Eden Charitable Foundation	Patrick Alexander	David and Roxanne Cohen
Fort Belvoir Thrift Shop	Alexandria City High School Volleyball Boosters	Gregory Cote
Global Engineering and Technology, Inc	American Legion Auxiliary - Department of Texas	William Crooks
Stanley Gordon	American Legion Auxiliary - Post 299 Anheuser Busch	Thomas Curatolo
Insperty		Danziger & De Llano, LLP
Marsha L. Klein	Fred L. Ames	Robert Dennis
Dana and Ray Koch	Mark Andreesen	Mary Dunbrack
William Maroulis	Douglas Andrews	Ron Echandia
Gail H. McGinn	Anonymous Donors	The First Congregational Church of Westfield
Marilyn Senn Moll Charitable Trust	The Arches Foundation	John Garside
Frank and Janina Petschek Foundation Inc	Katarina Ashburn	James Gast
David and Alma Pinchotti	Mark and Catherine Bakke	Towns T. Gay
Drew and Kathy Rankin	Jennifer Beason	James Gelbman
Kathryn and Tim Ryan	Manuel Betancourt	Aubrey Ginsberg
Regina Scotti	Pamela and Michael Bless	Glenda B. Gotshall
Stephen and Patricia Scroggs	Dick and Marilyn Bottom	John Graham
Brian Shevitz and Karen O'Sullivan	Frantz J. Bouldin	Bernard and Linda Grubstein
Maria Smith	Mike and Kay Bradley	R. Stephen Hammeras
Social Current	Jeanne Brassil	Robert and Anne Hanscom
Arthur and Janet Tarlow	Charles Breckenridge	Paul and Jo Hanson
Eric Vaang	Michael and Cynthia Brosnan	Darrell and Sonali Hanson
Eric Vacca	Peter Carbon	John Healy
Barbara E. Walsh	Michael Carletti	Phil Heinz
	Barry and Karen Casler	Michael R. Higgins
	Cherry Point Spouses' Club	Chris Hofmann
	Hope S. Childs	

Loren Hunter	Jamie Navarro	Space Exploration Technologies Corp.
John Jackson	The Newbern Foundation	Divya Sridharakannan
Tina W. Jonas	Leland Blair Nicholson and Breattie King Nicholson	Stantec Consulting Ltd
Stephen D. Kaatz	Donald Nikolai	Brian Steiner
William Keeler	John and Denise Noell	John and Ann Sutton
William Klem	John and Tanny Ogren	Rodney Swenson
Rosemarie Kovarcik	Adam and Tracy O'Rourke	Texon L.P.
Prakash J. Kurlekar	Manuel and Rita Panar	Jorgen Thelin
Gary and Sylvia Lanham	Raymond L. Parrish	Stephen Tier
Catherine and Conrad Lautenbacher	David W. Peterson	TT Barrel Productions LLC
William A. Le Sage	Besa C. Pinchotti	John Vail and Laura Fields
Louis P. Linares	Amy S. Platnick	David L. VanderKlok
Nandini Mani	Karen and Emile Plise	Frederick Von Pechmann
Helaine and Ronald Mario	Policy Research Associates, Inc.	Henry and Shelly Weststeyn
Bruce M. Markle	Shannon and Larry Quinlan	Lisa Willard
Matrix Medical Foundation, Inc.	Ramstein Officers' Spouses' Club	Elizabeth Woods
Marjorie and T.J. McKenna	Anna Rinnier	Diane and John Yochelson
Brian Mellstrom	Yvonne Sallis	Zeiders Enterprises, Inc
Matthew Mendelsohn and Elizabeth Mitchell	Jonathan and Sara Samford	Noah and Ariel Zych
Edward Merz	Save Philly Stores	
MGN Family Foundation	Claire Lyn Saxon	
Gene and Ann Migliaccio	Paul Schoeneck	
Sam and Brenda Milner	Larry and Betsey Schrock	
Theresa Mulready and Wilson Elliott	Shannon Scott-Paul	
James and Carol Mutter	Joan E. Shalikashvili	
Richard and Mary Jo Myers	Jane E. Sharp	
National PTA Headquarters	Signature Advisors Group, LTD	
	Albert Silva	



**Together we're  
stronger<sup>®</sup>**



2800 Eisenhower Avenue, Suite 250  
Alexandria, VA 22314

Office: 703.931.6632  
Fax: 703.931.4600

[www.MilitaryFamily.org](http://www.MilitaryFamily.org)



**NATIONAL  
MILITARY FAMILY  
ASSOCIATION**