



**National  
Military Family  
Association**

# **CORPORATE PARTNERSHIP PROGRAM**





## Our Mission:

At the National Military Family Association (NMFA), we work with families to identify and solve the unique challenges of military life, creating a world in which military families are thriving.

For more than 50 years, our Association has been the voice of military families. NMFA is the “go to” source for key decision makers wanting to understand the issues facing military families and show their gratitude for their service. We have boots on the ground with military families and understand the sacrifices made to keep our country safe. Through our advocacy and the support and programs we provide, our Association is proud to stand up for military families and connect them with resources and support they need to thrive.

NMFA serves the families of the currently serving, veteran, retired, wounded or fallen members of the Army, Marine Corps, Navy, Air Force, Space Force, Coast Guard, National Guard, Reserve, and the Commissioned Corps of the United States Public Health Service and National Oceanic and Atmospheric Administration.



## YOUR COMPANY CAN MAKE A DIFFERENCE

Our ability to meet the evolving needs of our military families is made possible through generous contributions from compassionate donors.

The National Military Family Association partners with corporations wanting to show their appreciation for the honor, commitment, and sacrifice military families give. Through partnerships with NMFA, your corporation can build meaningful connections within the military community, create tangible results, and leave a lasting impact on the lives of service members and their families.



**Build Brand Recognition  
and Goodwill**



**Boost Community  
Connections**



**Show Your Support of  
Military Families**

### NATIONAL MILITARY FAMILY ASSOCIATION

2800 Eisenhower Avenue, Suite 250

Alexandria, VA 22314

[www.MilitaryFamily.org](http://www.MilitaryFamily.org) | 703.931.6632

### For more information, please contact:

Kristen Stoll

[KStoll@MilitaryFamily.org](mailto:KStoll@MilitaryFamily.org)

703.931.4604

## BECOME A CORPORATE PARTNER TODAY

**Fund our mission!** Your unrestricted support helps us deliver our robust programming to military families. NMFA offers a wide variety of sponsorship opportunities that allow your company or organization to find the best fit with your budget and desired impact. The sponsorship benefits listed below provide engagement with our broad network of supporters, partners, sponsors, military leaders, donors, and volunteers.

Custom sponsorship packages are available.

	\$15,000 ★	\$25,000 ★★	\$50,000 ★★★	\$75,000 ★★★★	\$100,000 ★★★★★	\$250,000 ★ Mission ★ ★ Sponsor ★
Inclusion in NMFA's Annual Report	✓	✓	✓	✓	✓	✓
NMFA Certificate of Appreciation	✓	✓	✓	✓	✓	✓
Social Media Promotion Posts per year/platform	2	4	6	8	10	12
Recognition on NMFA's Sponsor Website Page for One Year	Sponsor name listed	Sponsor name listed	Full-color logo & hyperlink	Full-color logo & hyperlink	Full-color logo & hyperlink	Full-color logo & hyperlink
Donor Spotlight			✓	✓	✓	✓
Personalized Impact Report			As requested	As requested	As requested	As requested
*Recognition at NMFA event(s)				✓	✓	✓
Call from CEO				✓	✓	✓
Press Release					✓	✓
Sponsorship highlight in a targeted NMFA email					✓	✓
Logo inclusion in NMFA's Monthly Newsletter						✓

\*Variety of event opportunities available, selection with NMFA team required

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