



NATIONAL
MILITARY FAMILY
ASSOCIATION

2022

ANNUAL REPORT





**NATIONAL
MILITARY FAMILY
ASSOCIATION**

The National Military Family Association is the leading nonprofit dedicated to serving the families who stand beside the uniform.

NMFA is the proven voice of military families. We've stood beside service members, their spouses, and their children for more than 50 years. Our Association is the go-to source for administration officials, members of Congress, and key decision makers when they want to understand the issues facing families. They know we have "boots on the ground" with military families and understand better than anyone that military families serve, too.

Through the support, programs, and research data we provide, and our respected voice on Capitol Hill and with the Department of Defense and Veterans Affairs, our Association always looks out for the families who stand beside the uniform and for those who serve.



A MESSAGE FROM THE CEO

What a year!

I am excited to share all the incredible things the National Military Family Association made possible for military families in 2022. As you take in the stories, images, and impact, I want you to know that you were a part of it all -- and we couldn't do it without you.

I'm proud of our accomplishments for military families, inspired by the team who made it all possible and thankful for those who support us.

Here's to another fantastic year ahead!

Together, we're stronger.



Besa Pinchotti
Chief Executive Officer



2022 HIGHLIGHTS

Operation Purple® Program

Launched our first Parent x Teen experiences, teen-exclusive camps, and Operation Purple Alumni Field Days.

Military Spouse Scholarship Program

Health sciences degrees and professional pursuits including licensures and certificates were top priority for this year's 639 recipients.



Research + Insights

Nationally recognized and awarded for research and reporting on military families with features in academic publications and speaking engagements.

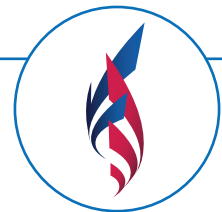
Military Teen Voters

Created a one-stop shop with resources and information for military families—with a big focus on teens—to promote their right to cast a ballot and vote.



YEAR IN REVIEW

Military families needed support in 2022 and NMFA responded. Armed with research and more than 50 years of experience, we reduced the challenges faced by our families through sophisticated advocacy and innovative programming. And we continue to work these issues.



Families told us about their struggles with food insecurity, access to affordable child care, and the rising cost of living. We heard firsthand about their struggles with mental health and wellness. They told us about their difficulties finding and building community throughout the pandemic, and how that made PCS moves, deployments, and transitioning out of the military harder than ever before.

As we have for more than 50 years, NMFA stepped up.

Giving Military Teens a Seat at the Table

In 2022, we officially welcomed Bloom: Empowering the Military Teen into the NMFA family. Through military moves, school transitions, deployments, and adolescence, military teens play a critical role in their families and are an important part of our military community. They deserve a seat at the table.



9%

Only 9% of respondents to our Military Teen Experience Survey reported having high levels of mental well-being.

When military teens attended Operation Purple camps:



100%

100% of teens say they connected with others at Operation Purple camps.

As Bloom continues to grow at NMFA, they have become the authoritative voice of military teens. Through our collaborative annual research on the lives of military teens and, together with our policy experts, our teens have shared their stories at the highest levels. We even hosted a private, round-table conversation with Secretary of Education, Miguel Cardona, at our State of the Military Family Summit.

This summer, we also launched new programming in response to the support military teens need, including an all-teen Operation Purple Camp, powered by Wounded Warrior Project® and two Parent x Teen Experiences designed to cultivate better teen-parent communication and meet the

unique needs of our Hidden Helpers—kids of a wounded, ill, or injured service member parent.

Empowering Military Families

NMFA continues to lead the way as advocates for military families. In 2022 we focused on military family well-being, ending military food insecurity, and enhancing financial security.

We advocated for the Healthcare Fairness for Military Families Act, a bill that would extend dependent coverage under TRICARE for children of service members up to the age of 26 at no additional cost. This important legislation would bring TRICARE in line with commercial insurance plans and support our oldest military kids' physical health and well-being.

This fall, NMFA's Chief Executive Officer, Besa Pinchotti, represented military families at the White House Conference on Hunger, Nutrition, and Health. Alongside three of our strongest partners in the fight to end food insecurity in our military community, we shared alarming data and outlined policies that will put an end to this shameful problem.

The Fiscal Year 2023 National Defense Authorization Act (NDAA) includes provisions that will help the military families struggling the most. The income eligibility threshold for the Basic Needs Allowance, a targeted pay increase to support low-income military families, was increased to 150% of federal poverty guidelines from the previous cap of 130%.

100%

of parents felt more connected with their teen following the Parent x Teen retreat.

100%

of teens felt the Parent x Teen retreat gave them a chance to spend quality time together and make new memories.



Military teens rated Operation Purple Camp 4 out of 5 stars!



Military Spouse Scholarships



**\$662,0000 in funding
disbursed**



Since its inception in 2004,
NMFA's Military Spouse
Scholarship Program has
awarded more than \$8.2M to
military spouse recipients.

The bill also authorized the Secretary of Defense to increase the cap even further, to 200% of federal poverty guidelines, in certain circumstances.

These improvements will strengthen the Basic Needs Allowance, but for many military families, that relief is still out of reach. For families in need, our work continues, and we won't stop fighting until every military family has the resources they need to thrive.

In addition to after-the-fact interventions, military spouse employment and underemployment must be turned around for our military families to have financial stability. Military spouses must often put their careers on hold because of the demands of military life—and the pandemic only made that worse.

The Military Spouse Hiring Act continued to be one of NMFA's top legislative priorities. The bill would add military spouses as a target group under the Work Opportunity Tax Credit, incentivizing businesses to hire them. While we were successful in garnering substantial support for the legislation in 2022, we were unable to get it included in the omnibus spending bill and will take this priority into 2023.

While we advocate for the long-term solutions

military families need, we work to give our families support today.

This year, more than 6,000 military spouses applied for funding through our Military Spouse Education and Employment Program to try to advance their careers and add to their family's financial stability. In 2022, in partnership with longstanding supporters, like the Fisher House Foundation, we awarded 639 scholarships for spouses' tuition, school, and business expenses, small business costs, and professional licenses and certifications.



**\$5.8 million in child
care fee relief provided
to families since 2020.**

Access to high-quality, affordable child care remains a huge barrier to employment for military spouses. During the pandemic, when this need was exacerbated, we launched our Child Care Fee Relief program. In 2022, this final year of the program, we were able to award 390 military families with more than \$850,000 in child care fee relief in partnership with Army Emergency Relief and Air Force Aid Society. NMFA will continue to advocate for policies

that help military families access and afford the child care their families need.

Building Community in the Great Outdoors

For families looking for a transformative experience during the summer, NMFA delivered its signature Operation Purple programs with support from partners like Wounded Warrior Project, Lockheed Martin, and USAA. Operation Purple programs connect military kids and families, wherever they are, to others just like them—and in sharing their experiences, they build the kind of community we know they need.

NMFA welcomed 1,449 military kids to Operation Purple Camp at 13 locations across the country. At Operation Purple Camp, military kids enjoy a free week of traditional sleep away camp, make new friends, get outdoors, learn new skills, and build community with children going through the same military life experiences they are.

For families unable to attend Operation Purple Camp in person, we offered our third year of Operation Purple Camp at Home—a unique Operation Purple experience that brings the fun of camp to you, wherever you are. This summer we provided more than 500 military kids ages 3-12 with a one-of-a-kind, virtual camp experience full of song and dance, drumming, martial arts, magic, and so much more. We were joined by military kids from around the world and were thrilled to even travel virtually with some of them during military-mandated PCS moves.

Operation Purple Healing Adventures® brings that community and connection to families of the wounded, ill, and injured. NMFA hosted three Operation Purple Healing Adventures retreats in 2022, providing 217 family members a weekend of fun at camp locations across the country, while also participating in customized programing designed



Why Families Choose Virtual Camp



- 1 They live overseas.
- 2 They're moving to a new duty station.
- 3 Their child might not be ready for overnight camp.
- 4 It's perfect for children with medical needs.
- 5 Activities can be done anytime!

to build on communication and resiliency skills. Participants connected with other families in a safe space, immersed in the healing properties of nature.

Operation Purple Family Retreats® offer similar programming for families navigating the normal transitions of military life. NMFA welcomed 515 family members to three retreat weekends and four new one-day experiences this year. Participants



were able to build community and carry their own growth and transformation as both family members, and part of the family unit with them, when they go back to their daily lives.

Telling the Military Family Story

In addition to representing military families at the White House and in the halls of Congress, NMFA represented military families at events across the country and on the international stage—including at the United Nations.

This summer, NMFA Chief Executive Officer Besa Pinchotti traveled to Europe to join Prime Minister Albin Kurti of Kosovo in conversation about the sacrifices of American service members and their military families, including the two Apache pilots—officers David A. Gibbs and Kevin L. Reichert—who lost their lives in Albania in 1999 in support operations for the NATO intervention in Kosovo.

NMFA's longstanding commitment to military families was also celebrated at home when NMFA was honored at the Congressional Club's 109th First Lady's Luncheon as the event's charitable recipient.

NMFA was also recognized for our unparalleled



work to understand the military family experience. In November, at the National Council on Family Relations (NCFR) annual conference, NMFA accepted the Military Families and Children Outstanding Proposal award.

In November, we were able to tell the story of our military kids and teens to our biggest audience yet. In partnership with Under Armour and Project Rock, we showcased the strength and tenacity of the military kids we serve at Operation Purple Camp. Through a video voiced by entertainment megastar Dwayne "The Rock" Johnson, we watched two kids navigate the transitions and challenges of military life, sharing the story of the strength and the support they need along the way.

Together We're Stronger®

We have accomplished so much for military families this year—elevating their voices, fighting for the solutions families need tomorrow, and building the programs and resources that help today. But we couldn't do any of this important work without you, our circle of supporters. Thank you for understanding that military families serve, too.

2022 IMPACT



“ The receipt of this scholarship will have an undeniable positive impact on my family’s financial situation while I am in school. Graduate education is expensive and often comes with very limited opportunities for assistance. This scholarship allows me to continue working towards my aspirations with significantly less stress on my plate. I cannot express my appreciation enough, so I will be sure to carry it with me along my journey.”

“ I am incredibly delighted to learn that I have been selected to receive the National Military Family Association Spouse Scholarship for the 2022-2023 school year! Thank you for investing not only in me, but in all the other scholarship recipients. Being a military spouse has presented some unique challenges as I continue to pursue my education, however, your generosity makes me feel supported in ways that I cannot express. Thank you very much for all that you do.”



NICOLE PERDUE, MARINE CORPS

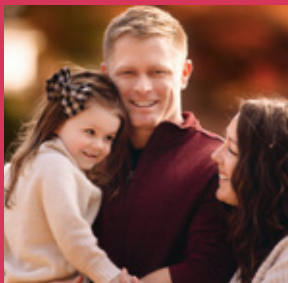


ELIANA MAYBERRY, ARMY

“A huge heartfelt thank you for the scholarship! I feel truly honored and blessed to be a recipient. I am now entering my second year of nursing school and this award will greatly help alleviate some of the upcoming expenses as I gear up for another semester! My family and I are forever grateful for this gift.”

“Thank you NMFA for all the help and opportunities you have given me. I truly do appreciate it and will forever be thankful. This childcare reimbursement program through the AER is absolutely amazing, to say the least. We live in a very difficult time and every bit helps. Getting up to \$3,000 back from childcare would go such a long way for our family.”

SHARP FAMILY, AIR FORCE



KOPCHAK FAMILY, ARMY

“We are so grateful for the childcare relief we have been awarded this year. This relief has come at the perfect time with the inflation of food prices, gas, college, and childcare. We are humbled to be a recipient of this award. Thank you.”

“ Thank you so much for allowing us to be able to come have an experience that made a lot of memories that we will always have. We enjoyed every moment together as a family and in getting to meet other families to make new friends. We were truly blessed from beginning to end.”

THE KANANEN FAMILY, ARMY



DUKES FAMILY, NAVY RESERVE

“ Mission accomplished! We bonded as a family and met some other wonderful military families. Thank you so so much to Operation Purple for giving us this amazing opportunity to make memories!”

OPERATION PURPLE CAMPER AT CAMP WAHSEGA IN GEORGIA



“ The most fun activity here at Operation Purple Camp was the water games!”

2022 SUPPORTERS

Thank you to these generous
partners who help NMFA shine.

Corporations and Foundations that gave \$25,000 or more.



Wasily Family Foundation



LOCKHEED MARTIN



Sally Brown McInnes & John McInnes
CHARITABLE TRUST



ARMY
EMERGENCY
RELIEF



| | | | |
|---------------------------------------|---|---|--|
| \$100,000+ | Anonymous Donor | Richard and Kathryn Radmer | Michael and Vickie Jeansonne |
| | Estate of Emiliano A. Mazzarella | Renaissance Arlington Capital View Hotel | William and Linda Kirvan Family Foundation |
| | Estate of John J. Sakowicz | Shlomo Y. Rechnitz/Tamar Rechnitz Charity Foundation | KKR & Co. Inc. |
| | William C. Holm Revocable Trust / John E. Holm, Trustee | The Barry Robinson Center | The Linton Family Charitable Fund |
| \$50,000 - \$99,999 | | Alfred and Helen Selgas | Julio A. Lopez |
| | Anonymous Donor | TowerCares Foundation | Linda Lee Maines Living Trust |
| | Estate of Charles Scott Nierman | TriWest Healthcare Alliance | Maurice Maurizi |
| | Estate of Sharon Kowalik | Value Options Federal Services Inc. | Craig K. Niiya |
| \$10,000 - \$24,999 | | C. Scott and Dorothy E. Watkins Charitable Foundation | Gordon R. Ray |
| | Anonymous Donor | Lacy Williams | Raytheon Company |
| | Beacon Health Options | \$5,000 - \$9,999 | Dana and John Richardson |
| | The William Brown Foundation | | Darryl and Sue Sjostrom |
| CLA Foundation | Anonymous Donor | | Saul Skoler |
| CSX Transportation | Army & Air Force Exchange Service | | Sons of the American Revolution-District of Columbia Society |
| DAV Charitable Service Trust | Bass Pro Shops & Cabela's Outdoor Fund | | The Leroy Thom Jean Thom and T L Foundation Inc. |
| Delta Dental of California | Berkowitz II Foundation | | Gene Ulrich |
| General Dynamics Corporation | Christopher A. Blackman Foundation Inc. | | Veterans United Foundation |
| Frank Hogan | Louise Blackman Family Foundation | \$2,500 - \$4,999 | Nancy Walker |
| International SOS Government Services | Ann Campbell | | Armed Forces Services Corporation |
| Dennis and Linda Leuthauser | Church & Dwight Employee Giving Fund | | Margaret S. Ashworth |
| Patricia Moore | Margaret G. Devanny-Price | | The Boeing Company |
| OptumServe Health Services | The Dougherty Family Foundation | | Raquel Bono |
| PCSgrades | Integra Foundation | | R. Kingsbury Chase |
| Hollister and David Petraeus | | | Kirsten Cluver |

| | | |
|---|--|---|
| Jennifer Dalton | \$1,000 - \$2,499 | Randolph Christen |
| Christopher Duke | Jess and Jasmine Alcid | Anthony and Anne Cochran |
| Eden Charitable Foundation | Patrick Alexander | David and Roxanne Cohen |
| Fort Belvoir Thrift Shop | Alexandria City High School Volleyball Boosters | Gregory Cote |
| Global Engineering and Technology, Inc | American Legion Auxiliary - Department of Texas | William Crooks |
| Stanley Gordon | American Legion Auxiliary - Post 299 Anheuser Busch | Thomas Curatolo |
| Insperty | | Danziger & De Llano, LLP |
| Marsha L. Klein | Fred L. Ames | Robert Dennis |
| Dana and Ray Koch | Mark Andreesen | Mary Dunbrack |
| William Maroulis | Douglas Andrews | Ron Echandia |
| Gail H. McGinn | Anonymous Donors | The First Congregational Church of Westfield |
| Marilyn Senn Moll Charitable Trust | The Arches Foundation | John Garside |
| Frank and Janina Petschek Foundation Inc | Katarina Ashburn | James Gast |
| David and Alma Pinchotti | Mark and Catherine Bakke | Towns T. Gay |
| Drew and Kathy Rankin | Jennifer Beason | James Gelbman |
| Kathryn and Tim Ryan | Manuel Betancourt | Aubrey Ginsberg |
| Regina Scotti | Pamela and Michael Bless | Glenda B. Gotshall |
| Stephen and Patricia Scroggs | Dick and Marilyn Bottom | John Graham |
| Brian Shevitz and Karen O'Sullivan | Frantz J. Bouldin | Bernard and Linda Grubstein |
| Maria Smith | Mike and Kay Bradley | R. Stephen Hammeras |
| Social Current | Jeanne Brassil | Robert and Anne Hanscom |
| Arthur and Janet Tarlow | Charles Breckenridge | Paul and Jo Hanson |
| Eric Vaang | Michael and Cynthia Brosnan | Darrell and Sonali Hanson |
| Eric Vacca | Peter Carbon | John Healy |
| Barbara E. Walsh | Michael Carletti | Phil Heinz |
| | Barry and Karen Casler | Michael R. Higgins |
| | Cherry Point Spouses' Club | Chris Hofmann |
| | Hope S. Childs | |

| | | |
|---|--|--------------------------------------|
| Loren Hunter | Jamie Navarro | Space Exploration Technologies Corp. |
| John Jackson | The Newbern Foundation | Divya Sridharakannan |
| Tina W. Jonas | Leland Blair Nicholson and Breattie King Nicholson | Stantec Consulting Ltd |
| Stephen D. Kaatz | Donald Nikolai | Brian Steiner |
| William Keeler | John and Denise Noell | John and Ann Sutton |
| William Klem | John and Tanny Ogren | Rodney Swenson |
| Rosemarie Kovarcik | Adam and Tracy O'Rourke | Texon L.P. |
| Prakash J. Kurlekar | Manuel and Rita Panar | Jorgen Thelin |
| Gary and Sylvia Lanham | Raymond L. Parrish | Stephen Tier |
| Catherine and Conrad Lautenbacher | David W. Peterson | TT Barrel Productions LLC |
| William A. Le Sage | Besa C. Pinchotti | John Vail and Laura Fields |
| Louis P. Linares | Amy S. Platnick | David L. VanderKlok |
| Nandini Mani | Karen and Emile Plise | Frederick Von Pechmann |
| Helaine and Ronald Mario | Policy Research Associates, Inc. | Henry and Shelly Weststeyn |
| Bruce M. Markle | Shannon and Larry Quinlan | Lisa Willard |
| Matrix Medical Foundation, Inc. | Ramstein Officers' Spouses' Club | Elizabeth Woods |
| Marjorie and T.J. McKenna | Anna Rinnier | Diane and John Yochelson |
| Brian Mellstrom | Yvonne Sallis | Zeiders Enterprises, Inc |
| Matthew Mendelsohn and Elizabeth Mitchell | Jonathan and Sara Samford | Noah and Ariel Zych |
| Edward Merz | Save Philly Stores | |
| MGN Family Foundation | Claire Lyn Saxon | |
| Gene and Ann Migliaccio | Paul Schoeneck | |
| Sam and Brenda Milner | Larry and Betsey Schrock | |
| Theresa Mulready and Wilson Elliott | Shannon Scott-Paul | |
| James and Carol Mutter | Joan E. Shalikashvili | |
| Richard and Mary Jo Myers | Jane E. Sharp | |
| National PTA Headquarters | Signature Advisors Group, LTD | |
| | Albert Silva | |

NATIONAL MILITARY FAMILY ASSOCIATION

2022 UNAUDITED FINANCIALS

DECEMBER 31, 2022

ASSETS

| | 2022 |
|--|----------------------------|
| CURRENT ASSETS | |
| Cash and cash equivalents | \$ 1,171,376 |
| Certificates of deposit | 107,187 |
| Pledges receivable, net | 66,337 |
| Accounts receivable | - |
| Prepaid expenses | 51,836 |
| Total Current Assets | <u>\$ 1,396,736</u> |
| OTHER ASSETS | |
| Operating lease right-of-use-asset, net | \$ 549,134 |
| Property and equipment , net of accumulated depreciation | 28,908 |
| Marketable securities | 5,286,181 |
| Deposits | 21,895 |
| Total Other Assets | <u>\$ 5,886,118</u> |
| TOTAL ASSETS | <u><u>\$ 7,282,854</u></u> |

LIABILITIES AND NET ASSETS

| | |
|--|----------------------------|
| CURRENT LIABILITIES | |
| Accounts payable and accrued expenses | \$ 59,849 |
| Accrued salaries and related taxes | 124,002 |
| Accrued vacation | 147,127 |
| Deferred revenue | 670,000 |
| Operating lease right-of-use-liability, current portion | 143,998 |
| Deferred rent, current portion | - |
| Total Current Liabilities | <u>\$ 1,144,976</u> |
| OTHER LIABILITIES | |
| Line of Credit | 986,948 |
| Operating lease right-of-use-liability, net of current portion | 482,931 |
| Deferred rent, net of current portion | - |
| Total Liabilities | <u>\$ 2,614,855</u> |
| NET ASSETS | |
| Without donor restrictions | \$ 4,462,999 |
| With donor restrictions | <u>205,000</u> |
| Total Net Assets | <u>\$ 4,667,999</u> |
| TOTAL LIABILITIES AND NET ASSETS | <u><u>\$ 7,282,854</u></u> |

| | |
|-----------------|----------------------------|
| REVENUES | <u><u>\$ 5,082,086</u></u> |
|-----------------|----------------------------|

| | |
|---------------------------------------|----------------------------|
| EXPENSES | |
| Program services | |
| Strengthening and healing families | \$ 3,487,535 |
| Engaging communities | 1,116,085 |
| Creating change: policy and awareness | 551,467 |
| Research and Insights | <u>276,448</u> |
| Total program services | <u>\$ 5,431,535</u> |
| Supporting services | |
| Management and general | \$ 552,274 |
| Fundraising and membership | <u>523,302</u> |
| Total supporting services | <u>\$ 1,075,576</u> |
| Total Expenses | <u><u>\$ 6,507,111</u></u> |

2022 Board of Governors

Tina W. Jonas, Chairman
Margaret Sidney Ashworth, Vice Chairman
Francis de Sales Cumberland, Jr., Corporate Secretary
Herbert "Hawk" J. Carlisle, Treasurer

Raquel C. Bono, Board Member
Ann Campbell, Board Member
Suzanne B. Lederer, Board Member
Gail H. McGinn, Board Member
Eugene A. Migliaccio, Board Member
Stephanie A. Murphy, Board Member
Hollister (Holly) K. Petraeus, Board Member
Dana L. Richardson, Board Member
Stephen K. Scroggs, Board Member
Jack L. White, Board Member

**Together we're
stronger[®]**

A close-up, slightly blurred photograph of the American flag, focusing on the stars and stripes. The flag is positioned diagonally across the frame, with the stars in the upper left and the stripes extending towards the bottom right. The background is a soft, out-of-focus green, suggesting foliage.

2800 Eisenhower Avenue, Suite 250
Alexandria, VA 22314

Office: 703.931.6632
Fax: 703.931.4600

www.MilitaryFamily.org



NATIONAL
MILITARY FAMILY
ASSOCIATION