

CELEBRATING



NATIONAL
MILITARY FAMILY
ASSOCIATION

Together we're stronger®

—NATIONAL MILITARY FAMILY ASSOCIATION—

50TH ANNIVERSARY GALA

Sponsorship Opportunities





WHO WE ARE

For 50 years, the National Military Family Association has been the voice and backbone of military families. NMFA listens to and speaks up for families through advocacy and honors the sacrifices they make to support their loved one in uniform. Standing behind America's heroes is a form of sacrifice many don't understand; the stress of multiple deployments, constant relocations, wounds, illnesses, and injuries has a significant impact on each member of the military family, not just the service member. When the entire family is well-supported on the homefront, a service member is better able to focus on the task ahead, whether it's a combat mission, deployment, or recovery from injury.

Our Programs

The National Military Family Association's thoughtfully designed programs were created from a need voiced by the families of our nation's men and women in uniform to help prepare them for the challenges of military life. NMFA is proud to provide military families with spouse scholarships, camps for military kids, and retreats for families reconnecting after deployment and for families of the wounded, ill, or injured. These programs are open to families of currently serving, veteran, retired, wounded, or fallen members of the Army, Navy, Marine Corps, Air Force, Coast Guard, and Commissioned Corps of the USPHS and NOAA.

Together we're stronger®

ABOUT THE GALA

On October 24, 2019, NMFA will celebrate our 50th anniversary serving the families of our nation's military.

The evening's event will be attended by friends of NMFA who share a commitment to honoring our nation's military families. Guests will include senior military officials, corporate and association executives, military families, political leaders, and Administration officials. Seating is limited.

Can't join us on October 24th? We invite you to be a part of the celebration with a generous, tax-deductible gift honoring the family members of our military.

Event Details

The Willard Intercontinental
1401 Pennsylvania Avenue, Washington, DC 20004

Individual: \$275
Couple: \$500

6 pm Cocktail Reception
7 pm Dinner & Program

Black tie optional or equivalent military dress

SPONSORSHIPS

Exclusive Sponsorship

~~50th Anniversary Year Sponsor.....\$250K~~

Star-Level Sponsorships

5 Star Sponsor	\$100K
4 Star Sponsor.....	\$75K
3 Star Sponsor.....	\$50K
2 Star Sponsor.....	\$25K
1 Star Sponsor.....	\$10K

Gala-Wide Sponsorships

VIP Reception Sponsor.....	\$15K
Media Sponsor.....	\$10K
Patriot Sponsor.....	\$5K
Wi-Fi Sponsor.....	\$5K
Liberty Sponsor.....	\$2.5K
Military Family Sponsor.....	\$1K

Contact Information

For more information or to offer your support, please email 50years@MilitaryFamily.org or call 703.931.6632.

50TH ANNIVERSARY YEAR SPONSOR

~~SOLD~~

\$250,000

Anniversary Gala

- CEO or designee to be honored during the gala VIP Reception
- Four complimentary tickets to the pre-gala VIP reception
- Two exclusive tables, plus two seats at two head tables, for a total of 24 guests
- CEO or designee to speak at the event
- Recognition as the 50th Anniversary Year sponsor of Operation Purple Buddy Camps
- Recognition as the 50th Anniversary sponsor of the 2020 Leadership event
- Opportunity to craft and be recognized as the 50th Anniversary Year sponsor of quarterly Lunch & Learn events
- Complimentary hotel room for the night of the event

Visibility

- Recognition as the premier sponsor in all print and electronic media related to the planning and execution of the event
- Prominently placed full-color sponsor logo in the event's printed program and the opportunity to place a full-page ad on the inside front cover of the printed program
- Sponsor logo on NMFA website for one year
- Sponsor logo in any sponsor recognition ads placed by NMFA leading up to and directly after the event

STAR-LEVEL SPONSORSHIP OPPORTUNITIES

	5 Star \$100K	4 Star \$75K	3 Star \$50K	2 Star \$25K	1 Star \$10K
CEO or designee to be honored during the pre-gala VIP reception	X				
Table at the event (Each table seats 10 guests)	1 Exclusive Table	1 Premier Table	1 Priority Table	1 Prime Table	1 Prime Table
Seats at head table	2				
Honorary tickets to the pre-gala VIP reception	4	2	2	2	
Sponsorship recognized via remarks during the event	X	X	X		
Sponsorship recognition in all print and electronic media related to the planning and execution of the event	X	X	X	X	X
Full-color sponsor logo in the event's printed program	X	X	X	X	
Company listing in the event's printed program					X
Ad in printed program	Full	Half	Half	Half	Quarter
Sponsor logo on NMFA website for one year	X	X	X	X	
Sponsor logo in any sponsor recognition ads placed by NMFA leading up to and directly after the event	Logo	Logo	Logo	Logo	Listed

GALA-WIDE SPONSORSHIP OPPORTUNITIES

VIP Reception Sponsor

\$15,000

Anniversary Gala

- One prime table (10 seats) at the event

Visibility

- Recognition as the VIP Reception Sponsor in all print and electronic media related to the planning and execution of the event
- Sponsor logo listed in the event's printed program and the opportunity to place a half-page ad in the printed program

- Four honorary tickets to the pre-gala VIP reception

- Sponsor name and logo listed on signage at the pre-gala VIP reception
- Sponsor logo in any sponsor recognition ads placed by NMFA leading up to and directly after the event

Media Sponsor

\$10,000

Anniversary Gala

- Six reserved seats at the event

Visibility

- Recognition as the Media Sponsor in all print and electronic media related to the planning and execution of the event

- Sponsor name listed in the event's printed program
- Opportunity to place quarter-page ad in the event's printed program

Patriot Sponsor

\$5,000

Anniversary Gala

- Four reserved seats at the event

Visibility

- Recognition as a Patriot Sponsor in all print and electronic media related to the planning and execution of the event

- Sponsor name listed in the event's printed program
- Opportunity to place quarter-page ad in the event's printed program

Wi-Fi Sponsor

\$5,000

Anniversary Gala

- Four reserved seats at the event

Visibility

- Sponsor name and logo printed on table tent placed on each table with a custom username and password information

Liberty Sponsor

\$2,500

Anniversary Gala

- Two reserved seats at the event

Visibility

- Recognition as a Liberty Sponsor in all print and electronic media related to the planning and execution of the event

- Sponsor name listed in the event's printed program
- Opportunity to place quarter-page ad in the event's printed program

Military Family Sponsor

\$1,000

Show your support even if you can't attend the Gala.

Visibility

- Recognition as a Military Family Sponsor in all print and electronic media related to the planning and execution of the event

- Sponsor name listed in the event's printed program
- Opportunity to place quarter-page ad in the event's printed program



CELEBRATING

50

YEARS

NATIONAL
MILITARY FAMILY
ASSOCIATION