



WHO WE ARE AND WHAT WE DO



At NMFA, we know military families serve too. Since 1969, the National Military Family Association has been working with families to identify and solve the unique challenges of military life. NMFA has been the go-to source for government officials, members of Congress, and other key decision-makers who want to understand the issues facing military families.

Who We Serve

We are proud to be the voice for military families, addressing critical needs and creating long-term solutions. NMFA serves the families of service members, veterans, retired, wounded, or fallen members of the Army, Marine Corps, Navy, Air Force, Space Force, Coast Guard, and Commissioned Corps of the USPHS and NOAA.



**SCAN TO
LEARN MORE**

Military Family Programs

Our programs are built alongside families to help them navigate the challenges of military life and create a world where they can thrive. We focus on the ripple effects of frequent moves, deployments, and long separations to allow families the opportunity to restore balance, stability, and confidence.

We create opportunities for connection, growth, and adventure so families gain resilience, confidence, and belonging. Every program shows our commitment to support the strength and service of military families.

Operation Purple® Camp

Since 2004, Operation Purple® Camp has given military kids what they need most: a chance to grow, connect, and just be kids. For many families managing the demands of military life, camp can feel out of reach. NMFA makes it possible, and completely free, for military children to discover adventure, belonging, and confidence among peers who understand their world.

Every day is designed for exploration and growth. Campers take on outdoor challenges, develop skills for navigating the hardships they face, and reflect on their experiences with support from mentors and mental health professionals. They leave with strong friendships, renewed resilience, and a deeper sense of identity and purpose that travels with them wherever military life leads.



More than **70,000** military kids have attended Operation Purple Camp at locations around the country.

Operation Purple® Summer Challenge

Created in response to the uncertainty of the pandemic, Operation Purple Summer Challenge brings the joy of camp to military kids through self-paced and virtual gatherings that keep children active, curious, and connected, no matter where the military has sent them.

Through partnerships across military and civilian communities, families receive challenges, resources, and opportunities to explore together. Participants tackle new adventures, celebrate achievements, share their stories, and earn recognition for their contributions.



Military Teen Programs

NMFA gives military teens a place to lead, connect, and grow. Our programs build confidence through outdoor leadership opportunities, practical skill development, and supportive peer networks, helping teens thrive through every transition.

At the center is Bloom, a platform created by military teens for military teens. Now part of NMFA, Bloom elevates their voices through storytelling, mentorship, and community engagement. Together, our teen initiatives turn shared challenges into empowerment and inspire young leaders who shape their communities.

Military Spouse Scholarships

Since 2004, the NMFA's Joanne Holbrook Patton Military Spouse Scholarship Program has awarded more than \$10 million to over 10,000 military spouses. The program opens doors to education, professional licensing, certification, and entrepreneurship while offering access to coursework, credentials, and supportive networking opportunities. Scholarship recipients gain more than financial support, they increase their confidence, career momentum and their ability to contribute to their family's financial stability. Each investment in a military spouse strengthens an entire family and builds long-term success across the military community.