

The National Military Family Association

STATE OF THE MILITARY FAMILYSM

2025 SUMMIT



Sponsorship Opportunities

May 9, 2025 • 9:00 - 11:00 am

Top of the Hill • 1 Constitution Ave NE, Washington, DC 20002

About the 2025 State of the Military Family Summit

America's military readiness depends on the strength of its families. As policies shift and communities adapt, military families have to navigate new environments quickly and push ahead despite uncertainties.

Frequent moves, military spouse unemployment, food insecurity, and mental health struggles are prevalent in military life.

Military families serve despite these hardships.

Our 2025 State of the Military Family Summit will address the biggest issues impacting families and discuss how we can strengthen the families that raise their hands to protect America.

Past presenters and keynotes include:

General Mark A. Milley, Chairman of the Joint Chiefs and Mrs. Hollyanne Milley; General Joseph F. Dunford, Jr., former Chairman of the Joint Chiefs of Staff and Mrs. Ellyn Dunford; VADM Raquel Bono, former Director, Defense Health Agency; The Honorable Mike McCord, former Under Secretary of Defense & Chief Financial Officer; The Honorable Brad Carson, former Under Secretary of Defense for Personnel & Readiness; former CIA and NSA Director General Michael Hayden; and former Chairman of the Joint Chiefs of Staff General Richard Myers; First Lady of the United States, Dr. Jill Biden, The Honorable Miguel Cardona, 12th US Secretary of Education, Johnnie Johnson, Former NFL All-Pro and Founder of Moving Families Foundation, Patricia M. "Patty" Barron, U.S. Deputy Assistant Secretary of Defense for Military Community and Family Policy; Hilary Fordwich, President, Strelmark, LLC



Sponsorship Opportunities

Star-Level Sponsorships

5 Star Sponsor.....	\$50,000
4 Star Sponsor.....	\$25,000
3 Star Sponsor.....	\$15,000
2 Star Sponsor.....	\$10,000
1 Star Sponsor.....	\$7,500

Event Sponsorships

Wi-Fi Sponsor.....	\$5,000
Military Family Champion.....	\$2,500
Military Family Supporter.....	\$1,000

WHO WE ARE

The National Military Family Association (NMFA) is the leading 501(c)(3) nonprofit dedicated to serving all military families. Since 1969, NMFA has worked with families to identify and solve the unique challenges of military life.

For 55 years, NMFA has been the go-to source for Administration and government officials, members of Congress, and key decision-makers who want to understand the issues facing military families. Between deployments, heightened operational tempo, military-mandated moves, financial challenges, the lasting physical and emotional tolls of war, and other uncertainties unique to military life, military families need more than a voice on Capitol Hill—they deserve our support.

OUR PROGRAMS

In addition to our advocacy work, NMFA meets the immediate needs of America's military families with programs designed to support their financial security, well-being, and quality of life, including scholarships for military spouses, support and skill development for military teens, and summer camps for military kids in areas with the highest financial stress.

We are proud to be the voice for military families, addressing critical needs and creating long-term solutions. NMFA serves the families of service members, veterans, retired, wounded, or fallen members of the Army, Marine Corps, Navy, Air Force, Space Force, Coast Guard, and Commissioned Corps of the USPHS and NOAA.

Together We're Stronger®

Star-Level Sponsorship Benefits

	5 Star \$50K	4 Star \$25K	3 Star \$15K	2 Star \$10K	1 Star \$7.5K
Recognition as presenting sponsor	X				
Opportunity to provide welcome remarks	X				
Ad in digital program	X	X			
Recognition during program remarks	X	X	X		
Reserved seating	X	X	X		
Recognition in NMFA video newsletter	X	X	X	X	
Logo in digital program	X	X	X	X	X
Recognition on NMFA's social media channels	X	X	X	X	X
Logo on all event signage	X	X	X	X	X
Recognition on the event webpage	Logo	Logo	Logo	Logo	Logo
Recognition in NMFA's annual report	X	X	X	X	X

State of the Military Family Event Sponsorship Benefits

Wi-Fi Sponsor **\$5,000**

Sponsor name and logo printed on table tent placed on each table with a custom username and password information as well as recognition in NMFA's annual report.

Military Family Champion Sponsor **\$2,500**

Recognition in event program and recognition in NMFA's annual report.

Military Family Supporter **\$1,000**

Recognition in digital program and NMFA's annual report.

**Join us in making a lasting impact on
military families, become a sponsor today!**

Contact Kristen Stoll at 703.931.4606 or KStoll@MilitaryFamily.org



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